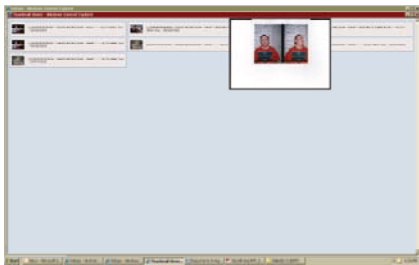


BEYOND PAPER.

The word “document” conjures up images of stacks of paper. But when it comes to building a solution, don’t forget some of the most critical documents an organization uses - media files. With Genesis Imaging Media Archive for Business (GMAB), users can easily upload data from digital cameras’ memory cards, flash drives or a directory. This solution ensures media files are secured, tracked and easily retrieved.

GMAB

GMAB is a Windows based software application developed for secure upload of digital photos and other assets such as audio and video files. GMAB works with any standard memory card, flash drive or network directory and can be used from any geographic location using a PC or in-car mobile data terminal.



Benefits:

- o **User friendly**
- o **Secure upload to central database**
- o **Speedy transfer protocol**
- o **Thumbnail views**
- o **Upload data from multiple sources & formats**
- o **Original RAW & native file formats preserved**
- o **Photo upload guaranteed**
- o **Complete searching, tracking and audit features**
- o **Easily configurable to meet your needs**

Call Genesis Imaging today and learn how our solutions help prepare your organization for anything that comes your way.



Beyond GMAB...

Our Enterprise Wide Solutions:

- Document Management
- Record Management
- Workflow
- Business Systems Integration
- Report Distribution
- ERP Integration

Genesis Imaging LLC
140 South Dearborn Street
Chicago, Illinois 60603

Contact us today!

312-332-9200

sales@gi99.com

www.genesisimaging.com

“Our Expertise Creates Solutions”

GO WITH THE FLOW.

Keeping an accurate record of media files as they progress through the solution is key particularly when dealing with regulation requirements. The diagram below is an example of how we ensure our solutions are connected so they can fully document the history behind your files.

GMAB

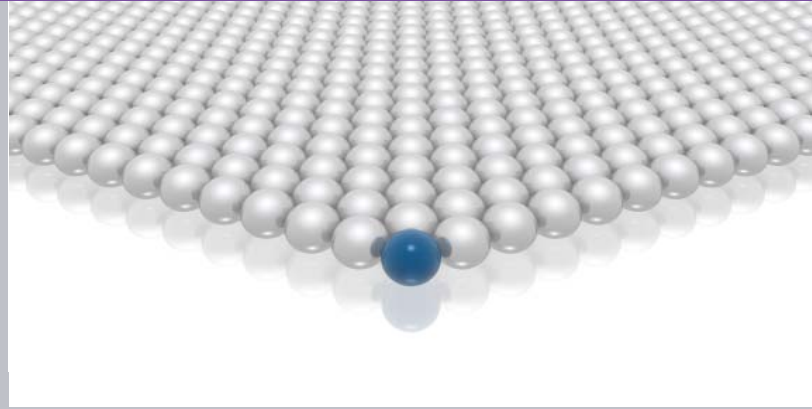
Fits Your Requirements

Support for Various Formats

Images are stored in their native formats (JPG, BMP, RAW, TIFF). If desired, versions of the stored images can be distributed in other formats such as PDF. In addition, GMAB supports importing photos from any camera using standard digital smart media memory cards. This includes hundreds of brands of digital cameras, as long as the media flash memory cards are of the industry standard types.

Scalable Storage

GMAB provides secure storage and management of assets. The solution is built on .NET platform and employs a true 'client-server' architecture. The repository can be any media device such as RAID, SAN, NAS. The database used must be ODBC compliant. Genesis recommends MS SQL Server, however, Oracle, Sybase, Informix and other ODBC compliant DBMS solutions are acceptable.



Encryption

GMAB conforms to nearly all industry standard protocols and technologies. This allows clients to utilize a host of encryption techniques and technologies in various areas of the solution. Transport encryption leveraging technologies such as -SSL, SSH, IPSEC, EFS, Storage encryption, Web encryption.

Fits Important Requirements

GMAB satisfies judicial requirements for digital photographic evidence. This means the system will ensure the captured product is validated as original and any enhancements of photo assets can be saved as separate files when necessary, but the originals will meet Court's "best evidence rules".

Call us Today

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