

SUPERIOR CLIENT LIFECYCLE MANAGEMENT.

Genesis Imaging's Information Manager (GIIM) allows users to build a complete system that ensures information is never lost in translation throughout the client lifecycle – from the marketing campaign that sparked the initial conversation through to managing all aspects of the client relationship.

Providing a single central repository that can be electronically accessed from the desktop of any authorized user allows for a unique level of visibility into each business process. Marketing, Sales, Legal, Project Management and Professional Services can now centrally access all information and documents relevant to an organization or person, providing transparency between departments and processes.

GENESIS IMAGING INFORMATION MANAGER (GIIM)

Create and maintain marketing plans and activities.

Marketing professionals can effectively manage each of their marketing campaigns, including instant upload of contact information and documents relating to individual campaigns such as quotes, emails, contracts and PDFs.

Control and effectively manage the sales process. With powerful forecasting capabilities, our end-to-end solution will manage the entire sales process including monitoring sales activities in real time, processing of purchase orders and managing documents.

Contract Management ensures compliance and risk control. No deal can be complete until all legal documents are in place. Robust security settings and an audit trail that includes a detailed history of documents can help organizations meet compliance needs, while user restrictions on document edits ensures complete control over your contract management process.

Deliver projects on time and on budget. With our easy-to-use project management tool, the status of projects can be planned, delegated and updated in an instant. You'll reap significant time and cost saving benefits through increased billing time, improved visibility across your organization and simple input of information into one single repository.

Provide superior customer service. Tasks can be logged or created easily through our issue manager, with automation of email acknowledgement when a task is logged. GIIM creates a detailed service description for each of your clients, providing an audit trail and complete history for each incident that is transparent across the entire organization.



"Our Expertise Creates Solutions"

Our Enterprise Wide Solutions:

- Document Management
- Records Management
- Workflow
- Business Systems Integration
- Report Distribution
- ERP Integrations

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Contact us today!
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EXPERTISE IN CONSULTING

- Our team of **Resource Optimization** experts can work with your business to ensure you gain the greatest possible efficiency and coherence from your current systems. A comprehensive analysis of your business systems will result in optimization of each of your hardware and software resources.
- Through **Enterprise Strategic Planning**, we'll guide your organization through the difficult process of self evaluation, helping you define and implement plans that will produce well beyond your expectations.
- With over a decade of experience in **Business Process Management**, we can assess your business to define your existing processes and identify areas that can be improved. Our unique approach will create a solid platform for reviewing your technology needs creating significant outcomes.

Call us Today

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